

Established in 1962 Pamban Swamy Nagar, Thirupparankundram, Madurai - 625 005. Tamil Nadu, India. Tel : +91 452 248 4099 Tel : +91 452 248 6900 URL : www.tsm.ac.in

7.3.1 - Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

- ➢ MBA programs face skepticism and stronger criticism for failing to impart useful skills, failing to prepare leaders, failing to instill norms of ethical behavior—and even failing to lead graduates to good corporate jobs. Genuine reforms related to curricular aspect of the MBA programme remain elusive. Beyond curriculum, there are other factors, of what ails the management education worldwide. They say people make the place. For academic institutions, faculty quality makes the institution. While the role of other stakeholders in any contribution to the community cannot be undermined, faculty quality is always the important predictor of academic excellence and performance of higher educational institutions.
- > TSM believes in the importance of faculty quality and therefore continuously strive towards attracting some of the best practitioners, researchers and teachers alike to develop leaders and entrepreneurs of tomorrow. They say that if an academic institution wants a more diverse, equitable, and inclusive classrooms, the first thing they must do is to make sure that the faculty population is diverse, equitable, and inclusive. TSM aspires and engages faculty and staff from diverse background and perspectives so they serve as role models for students. Courses at TSM are taught by 26 full-time and 40 visiting faculty. Our faculty members are drawn from the best of institutions such as, International Universities, IIMs, IITs, Central Universities, etc as well as from industry veterans. Our Director Prof. Dr. Murali Sambasivan, with rich academic, research and publication experience, among others stands tall as a testimony to TSM's pursuit to rope in the best-in-class. A simple look at the profile of visiting faculty drawn from industry (MD/CEOs, CFOs, Directors, GMs, etc) speaks volume about faculty quality, experience and the richness of course delivered at TSM. The role of the faculty in the development of students in all aspects is immense
- At TSM the team of faculty provide continuous learning and development support throughout the tenure of students and beyond. From students' recruitments to following up on students progression, faculty play a critical role. Beyond their impact





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on the immediate in-class learning discourse, faculty also act as mentors for students listening to the difficulties/challenges they face in the teaching/learning process, counsel them and help them with tricks and tips to master a course, etc. Feedback from most of our students on the support and respite from faculty during difficult times, are inspiring stories in their own way. Faculty hand-hold students in the student club activities to ensure that the right kind of developmental activities are taken up by students, thereby improving TSM credibility and brand image. Research and publications are significant indicators of faculty quality. TSM has seen tremendous growth in the quality as well as number of publications of research in top-tier ABDC journal index, Scopus and web of science over the last three years or so. More so, TSM is looking positively to best itself year-on-year, with successful Executive development programmes being organized and conducted for Southern Petrochemical Industries Corporation (SPIC), (Management Development Program and Young Managers Program). 501 words



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