

GUIDELINES FOR AUTHORS

Description

TSM Business Review (TBR), published by Thiagarajar School of Management, Madurai is an international bi-annual peer-reviewed journal. The journal publishes full length articles but review papers, case studies, book reviews and research notes are welcome. TBR provides a dynamic platform for all functional areas of management but is not limited to Human Resource Management, Organizational Behavior, Marketing Management, Accounting Research, Financial Management, Banking and Financial Institutions, Microeconomics and Macroeconomics, Development Economics, Operations Management, Business Innovation Business Information and Technology, Project Management, Knowledge Management Organizational Development, Strategic Management, Business Process, Reengineering and Benchmarking, Productivity, Competitiveness and Business Growth, Entrepreneurship and Small Business, New Product Development, Leadership and Organizational Change, Service and Manufacturing Management, Supply Chain and Value Analysis.

TBR aims to present the latest thinking and research on major management topics in form of articles that meet high academic quality standards, while still being accessible to non-specialists. The journal has a distinguished editorial board composed of leading experts/researchers from around the world.

Manuscript requirement

Author name

In order to facilitate a blind review, author's name should appear on the first page containing article title, author's name and affiliation, mailing address, phone and fax numbers and email address. Details of authors should not appear elsewhere in the manuscript.

Corresponding author

In case of multiple authors, the first page should indicate the author to whom correspondence should be addressed. Make sure that along with e-mail address and the complete postal address of that author, his/her telephone number (with country and area code) must also be written.

Title

Title of your work should be very crisp and meaningful and to be less than 20 words. Title will appear in the first page of the manuscript where you are providing author's information and also in the second page from where the content begins.

Abstract

Your research work should be accompanied by an abstract which should not exceed 200 words. This abstract should entail the purpose of the study, methodology employed and findings of the study. Abstracts should be in italics.

Keywords

Right after the abstract, write down a maximum of 3-6 keywords. Try to avoid general and plural terms and multiple concepts (avoid, for instance, 'and', 'of'). Be very careful while using abbreviations in keywords; use only those abbreviations which are definitely recognized in the field of study.

Guidelines for text in Manuscript

Authors should adopt the following rules for the text to be written in their manuscript. These rules are meant to be for whole text which may include abstract, keywords, headings and references.

Font: Times New Roman; Size: 12

Line Spacing: Double

Heading 1: Times New Roman; Size-12; Bold; for example, **1. Introduction**

Heading 2: Times New Roman; Size-12; Italic; for example, *1.1 Leadership*

Heading 3: Times New Roman; Size-13; for example, 1.1.1 Leadership Theories

Tables, Figures, and Formulae

Note that tables and figures should be numbered one after another according to their appearance in the text. Title of tables and figures should be presented right above the body of the table, left aligned. Footnote of the table and figure should contain the source of information. Where possible, avoid vertical rules. Kindly make that data presented in the table do not duplicate the results presented in the manuscript elsewhere. The text size of the formula, if any, should be similar to the normal text size of the manuscript.

References

Authors are advised to follow the referencing style used by American Psychological Association (APA). The whole citation should follow the APA style.

Book with Single Author:

Gore, A. (2006). *An inconvenient truth: The planetary emergency of global warming and what we can do about it*. Emmaus, PA: Rodale.

In-text reference:(Gore, 2006)

Book with Two Authors:

Michaels, P. J., & Balling, R. C., Jr. (2000). *The satanic gases: Clearing the air about global warming*. Washington, DC: Cato Institute.

In-text reference:(Michaels & Balling, 2000)

Book with Editor as Author:

Galley, K. E. (Ed.). (2004). *Global climate change and wildlife in North America*. Bethesda, MD: Wildlife Society.

In-text reference:(Galley, 2004)

Brochure or Pamphlet:

New York State Department of Health. (2002). *After a sexual assault*. [Brochure]. Albany, NY: Author.

In-text reference:(New York, 2002)

Magazine Articles:

Allen, L. (2004, August). Will Tuvalu disappear beneath the sea? Global warming threatens to swamp a small island nation. *Smithsonian*, 35(5), 44-52.

Begley, S., & Murr, A. (2007, July 2). Which of these is not causing global warming? A. Sport utility vehicles; B. Rice fields; C. Increased solar output. *Newsweek*, 150(2), 48-50.

In-text references: (Allen, 2004)

(Begley, 2007)

Newspaper Articles:

College officials agree to cut greenhouse gases. (2007, June 13). *Albany Times Union*, p. A4. Landler,

M. (2007, June 2). Bush's Greenhouse Gas Plan Throws Europe Off Guard. *New York Times*, p. A7.

In-text references: ("College Officials", 2007)

(Landler, 2007)

Journal Articles:

Bogdonoff, S., & Rubin, J. (2007). The regional greenhouse gas initiative: Taking action in Maine. *Environment*, 49(2), 9-16.

In-text reference: (Bogdonoff & Rubin, 2007)

Miller-Rushing, A. J., Primack, R. B., Primack, D., & Mukunda, S. (2006). Photographs and herbarium specimens as tools to document phenological changes in response to global warming. *American Journal of Botany*, 93, 1667-1674.

In-text reference: (Miller-Rushing, Primack, Primack, & Mukunda, 2006)

Website:

United States Environmental Protection Agency. (2007, May 4). *ClimateChange*. Retrieved from the Environmental Protection Agency website:

<http://www.epa.gov/climatechange>

In-text reference: (United States Environmental, 2007)

Gelspan, R. (2007). *The Heat Is Online*. Lake Oswego, OR: Green House Network. Retrieved from The Heat Is Online website: <http://www.heatisonline.org>

In-text reference: (Gelspan, 2007)