

## PGDM PROJECT REPORT 2022

SI.NO	REGISTER No	TITLE	STUDENT	GUIDE	PRO Nos	LOCATION
1	2113001	STUDY ON BUYER STTUATION FOR BRITANNIA PRODUCTS AT OMR BELL, CHENNAIDISTRICT	E.ABINESH	Dr.N.MANJULA	PRO1584	J/MS 11
2	2113002	A STUDY ON RETAIL ADVOCACY AND RETAILER RECOMMENDATIONS TO ENHANCE SALES WITH SPECIAL REFERENCE TO COKE PRODUCTS IN TANJORE REGION	S.K.ABISHEHA PRIYAN	Dr.N.MANJULA	PRO1585	J/MS 11
3	2113003	A STUDY ON CUSTOMERS BEHAVIOUR INTENTIONS TOWARDS USING DIGITAL BOOKS / MAGAZINES FOR MAGNIK INDIA	R.AJITH KUMAR	Dr.N.MANJULA	PRO1586	J/MS 11
4	2113004	A STUDY ON FINDING WHICH OPTIMUM MEDIUM IS EFFECTIVE FOR SALES PICHING ON ARA GLOBLE	R.AKESH	Dr.M.SELVA LAKSHMI	PRO1587	J/MS 11
5	2113005	A STUDY ON DUAL CHANNEL DISTRIBUTION OF "THE COCA - COLA COMPANY " IN LAWSPET, PONDICHEERY	R.AMRISH NANDHA	Dr.M.SELVA LAKSHMI	PRO1588	J/MS 11
6	2113006	IMPACT OF DIGITAL MARKETING ON CONSUMER DECISION AND PURCHASE BEHAVIOR	N.ANJANA	Dr.S.GOSWAMI	PRO1589	J/MS 11
7	2113007	LEARNINGS ON STORES MANAGEMENT PRACTICES OF ARAVIND EYE CARE	M.ARAVIND LALIT	Dr.V.PRADEEP	PRO1590	J/MS 11
8	2113008	STUDY ON RELATION BETWEEN PROFITABILITY & WORKING CAPITAL IN INDUSTRY	R.ARCHANA	Prof.A.ARUN KUMAR	PRO1591	J/MS 11
9	2113009	IMPACT OF SERVICE QUALITY ON CUSTOMER SATISFATION : A CASE STUDY ON AUDI CHENNAI	B.ARTHI PRIYADHARSHNI	Dr.K.GOUTAM SUTAR	PRO1592	J/MS 11
10	2113010	CONTINIOUS IMPROVEMENT TOWARDS WORLD CLASS MANUFATURING PROCESS : A CASE STUDY ON AN INDIAN HOME APPLIANCE MANUFACTURING COMPANY	R.ARUN KUMAR	Dr.K.GOUTAM SUTAR	PRO1593	J/MS 11
11	2113012	FACTORS INFLUENCING THE PURCHASE INTENTION OF CONSUMERS FOR ENERGY DRINK - A STUDY WITH RESPECT TO PONDICHERRY	N.ARVIND	Dr.B.NATRAJ	PRO1594	J/MS 11
12	2113013	HOE BRAND COCA - COLA IS DOMINATING PONDICHERRY - A MARKET RESEARCH PERSPECTIVE	R.ASHWIN	Dr.NACHIKETAS NANDAKUMAR	PRO1595	J/MS 11
13	2113014	CONCERNS ABOUT THE ENVIRONMENT AND THE	J.R.ASWATH	Dr.KRANTIRADITYA	PRO1596	J/MS 11
14	2113015	DRIVING CAPABILITY BUILDING AND DIVERSITY AGENDA FOR SHOP FLOOR EMPLOYEEES	R.ASWINI	Dr.M.BALAJI	PRO1597	J/MS 11

15	2113017	UNDERSTANDING DIFFERENT FAILURE MODES AND QUALITY ANALYSIS ASSEMBLY PROCESSES OF WASHING MACHINE USING FEMA METHOD	A.BHARATHA PERUMAL	Dr.M.BALAJI	PRO1598	J/MS 11
16	2113018	STUDY ON WORK - LIFE BALANCE OF EMPLOYEES AT BELSTAR MICROFINANCE PRIVATE LIMITED	S.BISMI HITHAYA	Dr.P.MUTHARASI	PRO1599	J/MS 11
17	2113019	FACTORS INFLUENCING CONSUMER PREFERENCE TOWARDS THE FLAVORED MILK	N.CHANDRU	Dr.S.GOSWAMI	PRO1600	J/MS 11
18	2113021	ACCURACY OF ALTMAN Z SCORE PREDICTING BANKRUPTCY AND ANALYSING THE DEFAULT RISK IN THE ENERGY INDUSTRY	M.DEEPAK KUMAR	Dr.S.NAREND	PRO1601	J/MS 11
19	2113022	SALES CALL CAMPAIGN TO DRIVE SUBSCRIPTION AT WOXEN DIGITAL & CREATING AND EXECUTING A GOOGLE ADS CAMPAIGN FOR DREAMZ MARKETING FIRM	G.V.DEEPAN	Dr.NACHIKETAS NANDAKUMAR	PRO1602	J/MS 11
20	2113023	CONSUMER BUYING BEHAVIOUR TOWARDS FLAVOURED MILKS AND MILKSHAKES	V.DHEENA DHAYALAN	Dr.J.RAMESH KUMAR	PRO1603	J/MS 11
21	2113024	A STUDY ON ACCEPTANCE OF TECHNOLOGY BY THE END CONSUMER FOR IMPROVED OPERATIONAL FUNCTIONALITY IN RESTAURANT	DIVYA LOUDI MILLER	Dr.J.RAMESH KUMAR	PRO1604	J/MS 11
22	2113025	DOMINANCE OF LOCAL PRODUCTS OVER COKE MARKETS AND CONSUMER'S PURCHASING ATTITUDE TOWARDS IT	R.K.DIVYANANDH	Dr.J.RAMESH KUMAR	PRO1605	J/MS 11
23	2113026	DIGITAL MARKETING AT THERMAISSANCE	C.GAUTHAM MANGALESHWARAN	Dr.S.GOSWAMI	PRO1606	J/MS 11
24	2113028	PLANNING IN SUPPLY CHAIN MANAGEMENT FOR PERSONAL AND BEAUTY CARE (PBC)	G.GANNA MALIKA	Dr.M.BALAJI	PRO1607	J/MS 11
25	2113029	A STUDY ON CUSTOMER'S PURCHASING INTENTION OF DIGITAL MAGAZINE	C.GOWTHAMAN	Dr.KONGANA DUTTA	PRO1608	J/MS 11
26	2113030	ASSESSING THE IMPACT OF CLAR SOFTWARE SOLUTIONS DIGITAL MARKETING CAMPAIGNS	C.GURUPRAKASH	Dr.NACHIKETAS NANDAKUMAR	PRO1609	J/MS 11
27	2113031	STUDY ON INVESTMENT PATTERN OF INDIVIDUAL & INSURANCE AS AN INVESTING OPTION	S.G.HARI BALAJI	Prof.A.ARUN KUMAR	PRO1610	J/MS 11

28	2113032	ANALYSIS OF FACTORS INFLUENCING CHANNEL PARTNERS IN BRITANNIA AND IMPLEMENTATION OF DELIVERY OPTIMIZATION POLICY	K.HARIHARAN	Dr.M.SELVA LAKSHMI	PRO1611	J/MS 11
29	2113033	RESEARCH ON INVENTORY OPTIMIZATION USING THE PRODUCTION ORDER QUANTITY (POQ) MODEL FOR MADE - IN - PLANT INVENTORY	HARIHARAN RAGUNATHAN	Dr.M.BALAJI	PRO1612	J/MS 11
30	2113034	TO ENHANCE ZERO DEFECT MANUFACTURING BY IMPROVING THE FIRST PASS YIELD	B.HARINI	Dr.K.GOUTAM SUTAR	PRO1613	J/MS 11
31	2113035	FACTORS INFLUENCING ONLINE TRADING AND STOCK MARKET	R.HARISH	Prof.A.ARUN KUMAR	PRO1614	J/MS 11
32	2113036	STUDY ON UNDERSTANDING THE IMPACT OF AVAILABILITY ON KINDLEY WITH SPECIAL REFERENCE TO ARIYANKUPPAM, PONDICHERRY	M.HARSHA VARDHANA MURUGAVHEL	Dr.M.SELVA LAKSHMI	PRO1615	J/MS 11
33	2113037	TOWARDS PATIENT FLOW OPTIMIZATION : A CASE OF RETINA AND GLAUCOMA DEPARTMENT	R.HARSHITHA	Dr.K.GOUTAM SUTAR	PRO1616	J/MS 11
34	2113038	IMPROVING PRODUCTION EFFICIENCY BY OPTIMIZING OEE USING DMAIC APPROCH	JAI KAILASH	Dr.K.GOUTAM SUTAR	PRO1617	J/MS 11
35	2113039	DESIGNING COMPETENCY FRAMEWORK FOR CORPORATE FUNCTION AT TTK HEALTH CARE	R.JANANI	Dr.P.MUTHARASI	PRO1618	J/MS 11
36	2113040	A STUDY OF CUSTOMER'S PURCHASING INTENTION OF ADITYA BIRLA HEALTH INSURANCE	G.JAYARANI	Dr.KONGANA DUTTA	PRO1619	J/MS 11
37	2113041	STUDY OF SUBSIDIES IN FERTILIZER INDUSTRY	C.JENSY CHRISTIANA	Prof.A.ARUN KUMAR	PRO1620	J/MS 11
38	2113042	THE STUDY OF INVENTORY MANAGEMENT, WORKING CAPITAL TVS RUBBER, MADURAI	J.JERALD AMALRAJ	Dr.M.BALAJI	PRO1621	J/MS 11
39	2113043	CRITERION BASED ON WHICH A MODERN BRAND IS INITIATED THE RURAL DOMAIN VS THE URBAN DOMAIN	Y.JERSHINI	Dr.V.SENTHIL	PRO1622	J/MS 11
40	2113045	A STUDY ON COCA - COLA ASSET AUDIT WITH SPECIAL REFERENCE TO RIGHT ASSET IN RIGHT OUTLET RETAIL OUTLETS IN TRICHY	J.JUDE	Dr.V.SENTHIL	PRO1623	J/MS 11
41	2113046	STUDY ON VARIOUS INFLUENCING FACTOR THAT AFFECT THE INVESTMENT DECISIONS	S.KANISH	Dr.B.NATRAJ	PRO1624	J/MS 11

42	2113047	STUDY ON FINANCIAL PERFORMANCE AND EFFICIENCY ANALYSIS OF NBFC'S	D.G.KARTHICK	Dr.G.S.NALINI	PRO1625	J/MS 11
43	2113048	" BUILDING BRAND AWARENESS ON SOCIAL MEDIA WITH DIGITAL MARKETING"	D.KARTHICK RAJAN	Dr.V.SENTHIL	PRO1626	J/MS 11
44	2113049	SERVICE GAP BETWEEN BRITANNIADISTRIBUTORS AND THEIR ALTERNATE CHANNEL DISTRBUTION OUTLETS - A STUDY WITH RESPECT TO CHENNAI	R.KEERTHITAA	Dr.V.SENTHIL	PRO1627	J/MS 11
45	2113050	IMPALEMENTATION OF STRATEGIC ASSET MANAGEMENT SYSTEM IN HOSPITALITY FIRMS	S.KIRAN	Dr.K.GOUTAM SUTAR	PRO1628	J/MS 11
46	2113051	A STUDY ON CONSUMER PURCHASE DECISION IN LIFE INSURANCE INDUSTRY USING BLACK MODEL	S.KIRUTHIGA	Dr.DONA GOSH	PRO1629	J/MS 11
47	2113053	A STUDY ON SOCIAL MEDIA RECRUITMENT	S.LAKSHMI NARAYANAN	Dr.P.SIVAPRAGASAM	PRO1630	J/MS 11
48	2113054	OPTIMIZATION OF PRODUCTION PLANNING BY EFFECTIVE UTILIZATION OF E- COMPONENTS	R.LAWRENCE	Dr.KRANTIRADITYA DHALMAHAPATRA	PRO1631	J/MS 11
49	2113056	RESEARCH ON THE IMPORTANCE OF TRADE FAIRS IN B2B BUSINESS	J.P.MANJUSHREE	Dr.DONA GOSH	PRO1632	J/MS 11
50	2113057	A RESEARCH ON SUCCESSION PLANNING AT NOVAC TECHNOLOGY SOLTIONS	MEENAMBIGAI PRABAKARAN	Dr.P.SIVAPRAGASAM	PRO1633	J/MS 11
51	2113059	COMPARATIVE FINANCIAL ANALYSIS OF APOLLO ROSPITALS AND ITS COMPETITIONS	S.MONISHA	Prof.R.SHRUTI	PRO1634	J/MS 11
52	2113060	AN EMPERICAL STUDY ON CONSUMER PERCEPTION FOR DEVELOPMENT OF PICHKOO	M.MUKESH	Dr.S.GOSWAMI	PRO1635	J/MS 11
53	2113061	FUNDAMETAL ANALYSIS OF NIFTY FMCG	D.RAMNIKIL	Prof.R.SHRUTI	PRO1636	J/MS 12
54	2113062	COCA COLA'S BUSINESS STRATEGY OF OWN YOUR ASSET TO RETAIL OUTLETS IN TRICHY DISTRICT	P.NIVESH KUMAR	Dr.DONA GOSH	PRO1637	J/MS 12
55	2113063	ASSESSING AND ANALYSING THE IMPACT OF SEO ON QUESS CORP WEBSITES	C.V.PADMANIVASAN	Dr.NACHIKETAS NANDAKUMAR	PRO1638	J/MS 12
56	2113065	CLUSTERING DIFFERENT SEGMENTS OF FMCG SECTOR (B2B) ON THE BASIS OF INFLUENCING FACTORS	P.PAVITHRA	Dr.V.PRADEEP	PRO1639	J/MS 12
57	2113066	AN EMPIRICAL STUDY ON CUSTOMER PERCEPTION TOWARDS TRADE FAIRS	P.N.PAVITHRAN	Dr.V.PRADEEP	PRO1640	J/MS 12

58	2113067	MARKETING : UNDERSTANDING LIFE INSURANCE PURCHASE INTENTIONS IN SOUTH INDIA	T.PETHU SARAVANAN	Dr.NACHIKETAS NANDAKUMAR	PRO1641	J/MS 12
59	2113068	ANALYSIS OF OPERATIONAL CHALLENGES IN BIGBASKET USING INTERPRETIVE STRUCTURAL MODELING	N.PIREETHAM	Dr.BHARAT SINGH PATEL	PRO1642	J/MS 12
60	2113069	ESTABLISHING RELATIONSHIP BETWEEN RETAILER AND CONSUMER PURCHASE INTENTION	POOJA CHANDRASEKARAN	Dr.KRANTIRADITYA DHALMAHAPATRA	PRO1643	J/MS 12
61	2113070	CONSUMER BUYING BEHAVIOUR WITH RESPECT TO DIGITAL MARKETING IN ARA GLOBAL	R.POOJA	Dr.N.MANJULA	PRO1644	J/MS 12
62	2113071	PERFORMANCE ANALYSIS OF NIFTYBEES AND THE PRICE DISCOVERY PROCESS OF NIFTY - 50	R.PRADEEP KUMAR	Dr.S.NAREND	PRO1645	J/MS 12
63	2113072	COST MINIMIZATION BY EFFECTIVE SUPPLIER SELECTION USING MCDM - AHP TECHNIQUE	T.N.PRAGATHI	Dr.BHARAT SINGH PATEL	PRO1646	J/MS 12
64	2113073	A STUDY ABOUT COST REDUCTION IN PRODUCTION LINE	K.PRASANNA VENKATESH	Dr.BHARAT SINGH PATEL	PRO1647	J/MS 12
65	2113074	ANALYSIS OF CAMEL FRAMEWORK ON THE NBEC	S.PRASANNA VENKATESHAN	Prof.R.SHRUTI	PRO1648	J/MS 12
66	2113075	SPACE OPTIMIZATION IN THE WAREHOUSE IN ORDER TO REDUCE PICKING	C.PRITHIVIRAJ	Dr.BHARAT SINGH PATEL	PRO1649	J/MS 12
67	2113076	A STUDY ON CUSTOMER'S PURCHASING INTENTION OF E-MAGAZINE AND E-PAPER	N.RAGUNATH	Dr.B.NATRAJ	PRO1650	J/MS 12
68	2113077	CONSUMER PURCHASING BEHAVIOR OF HATSUN DAIRY PRODUCTS WITH SPECIAL REFERENCE TO CHENNAI AND QUALITATIVE STUDY ON EXPECTATIONS OF RETAILERS FORM SUPPLIERS	K.S.RAJ KUMAR	Dr.KONGANA DUTTA	PRO1651	J/MS 12
69	2113078	A STUDY ON THE CHANGES IN HEALTH HABITS MADE BY PEOPLE DUE TO THE COVID - 19 PANDEMIC	V.RAMAKRISHANAN	Prof.VED SRINIVASAN	PRO1652	J/MS 12
70	2113079	STUDY ON EMPLOYEE ATTRITION AT BELSTAR MICROFINANCE	P.S.RAMASUBRAMANIAN	Dr.P.MUTHARASI	PRO1653	J/MS 12
71	2113080	COMPANY VALUATION AND IMPACT OF FINANCIAL FLEXIBILITY ON ENTERPRISE VALUE FOR AUTO ANCILLARY FIRMS	J.RAVEENTHARAN	Dr.S.NAREND	PRO1654	J/MS 12

72	2113081	IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE AND JOB SATISFATION IN AGILE CAPITAL SERVICES.	P.REENA	Dr.P.SIVAPRAGASAM	PRO1655	J/MS 12
73	2113082	COMPARATIVE STUDY OF BPCL AND ITS COMPETITORS	R.RENGAPRASAD	Prof.R.SHRUTI	PRO1656	J/MS 12
74	2113083	MARKET ANALYSIS ON HAIR COLOUR PRODUCTS	S.RIYASHNL	Prof.VED SRINIVASAN	PRO1657	J/MS 12
75	2113084	EFFECTIVE RECRUITMENT AND SELECTION : THE IMPACT ON ORGANIZATIONAL PERFORMANCE	P.SABARISH GNANARAJ	Dr.R.PRINCE	PRO1658	J/MS 12
76	2113085	STUDY ON CORRECTION OF DISTRIBUTION THROUGH EVERY DEALER SURVEY, PERMANENT JOURNEY PLAN AND ASSET MANAGEMENT IN COCA- COLA	B.SAKTHIVELAYUDHAM	Prof.VED SRINIVASAN	PRO1659	J/MS 12
77	2113086	A STUDY ON BB DAILY THROUGH ANALYSING CONSUMER BEHAVIOUR WITH RESPECT TO OTHER SIMILA E - COMMERCE PLATFORM	G.SAMPRAS	Prof.VED SRINIVASAN	PRO1660	J/MS 12
78	2113087	TO REDUCE THE TURNAROUND TIME OF PATIENTS IN PRE - OP CATARACT UNIT AT ARAVIND EYE CARE	K.B.SANTHOSHIKA	Dr.KRANTIRADITYA DHALMAHAPATRA	PRO1661	J/MS 12
79	2113088	YOU TUBE SEO FOR ZOHO CREATOR	SANTHOSHKIRAN BOOPATHY	Dr.S.P.DENISIA	PRO1662	J/MS 12
80	2113089	PERFORMANCE COMPARISON OF SPECIFIC MUTUAL FUND SCHEMES IN INDIA : AN EMPIRICAL STUDY	S.SARAUSHRI	Dr.S.NAREND	PRO1663	J/MS 12
81	2113090	INVESTMENT DEMOGRAPHY	M.SARVAMANGALA SWARUBINI	Prof.A.ARUN KUMAR	PRO1664	J/MS 12
82	2113091	INFLUENCE ON REVENUE AND PROFITABILITY OF IBACO OUTLETS BY PLATFORM DELIVERY MODELS	M.SENTHIL KUMAR	Dr.WAJAHAT AZMI	PRO1665	J/MS 12
83	2113092	FINANCIAL ANALYSIS OF SELECTED INFRASTRURE COMPANIES	C.SHANKARI	Dr.WAJAHAT AZMI	PRO1666	J/MS 12
84	2113093	RESEARCH ON CUSTOMER ENGAGEMENT THROUGH DIGITAL MARKETING AT CIAR SOFTWARE SOLUTIONS	R.SHIVANI	Dr.S.P.DENISIA	PRO1667	J/MS 12
85	2113094	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO HATSUN AGRO PRODUCTS LTD	S.SHIVANI	Dr.WAJAHAT AZMI	PRO1668	J/MS 12
86	2113095	UNDERSTANDING THE GENERATIONAL DIVERSITY IN GHCL LTD	S.SINDHU	Dr.R.PRINCE	PRO1669	J/MS 12

87	2113096	ANALYSIS OF FACTORS INFLUENCING CONSUMER PREFERENCE TOWARDS ORGANIC FOOD PRODUCTS	K.SIVAGOKUL	Dr.S.P.DENISIA	PRO1670	J/MS 12
88	2113097	A STUDY ON UNDERSTANDING TRUCK OPERATOR NEEDS AND THEIR PREFERENCE TO ABT MOTORS	G.SIVARATHI	Dr.B.NATRAJ	PRO1671	J/MS 12
89	2113098	THE EFFECTS OF MANUFATURER BRAND EQUITY, BRAND PERFORMANCE ON RETAILER' SATISFACTION	V.SNEHA	Dr.S.P.DENISIA	PRO1672	J/MS 12
90	2113099	EFFECTIVENESS OF WORKING CAPITAL MANAGEMENT ON THE PROFITABILITY OF OIL AND GAS INDUSTRY PSUS IN INDIA	S.SRINITHI	Dr.WAJAHAT AZMI	PRO1673	J/MS 12
91	2113100	FACTORS INFULENCING CUSTOMERS PURCHASE DECISION OF DIGITAL NEWSPAPERS AND MAGAZINES	K.S.SRINIVASA KIRUTHIK	Dr.DONA GOSH	PRO1674	J/MS 12
92	2113102	A STUDY ON LPG CYLINDER USER'S FEATURE PRIORITIZATION USING GROUNDED THEORY FOR BELLEO INDUDTRIES	S.SWEATHA	Dr.N.MANJULA	PRO1675	J/MS 12
93	2113103	MEASURING CONSUMER AWARENESS & PREFERENCE TOWARDS BRITANNIA WINKIN COW MILKSHAKE AT THEATRES	A.SYED IBRAHIM	Dr.J.RAMESH KUMAR	PRO1676	J/MS 12
94	2113104	FUNDAMENTAL ANALYSIS OF PIPE MANUFATURING COMPANIES	R.TEJESHHWAR	Dr.G.S.NALINI	PRO1677	J/MS 12
95	2113105	STUDY ON LOGISTICS PROCESS IN PRO CONECT INTEGRATED LOGISTICS	C.S.TUSHAR STALIN	Dr.BHARAT SINGH PATEL	PRO1678	J/MS 12
96	2113106	A STUDY ON RELATIONSHIP BETWEEN MONEY SPENT ON COLLEGE EDUCATION AND JOB TENURE OF CAMPUS RECRUITS AT HYUNDAI MOTORS INDIA LIMITED	A.R.UMA MAHESWARI	Dr.P.SIVAPRAGASAM	PRO1679	J/MS 12
97	2113107	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO HATSUN AGRO PRODUCTS LTD	S.VAISHNAVI	Dr.G.S.NALINI	PRO1680	J/MS 12
98	2113108	APPLICATION OF DIGITAL MARKETING TECHNIQUIES FOR EFFECTIVE LEAD GENERATION	G.VARNAMALYA	Dr.KRANTIRADITYA DHALMAHAPATRA	PRO1681	J/MS 12
99	2113109	STUDY ON FACTORS INFULENCING ONLINE PURCHASING BEHAVIOUR IN SOUTH MADURAI	K.VARSHINI VALLI	Dr.P.MUTHARASI	PRO1682	J/MS 12
100	2113110	CONSUMER BUYING BEHAVIOR OF E-MAGAZINE	J.VIMAL RAJ	Dr.G.S.NALINI	PRO1683	J/MS 12
101	2113111	STUDY ON OPERATIONS AND SUPPLY CHAIN MANAGEMENT OF PETROTEC FIRM	S.VISHNU VARTHAN	Dr.K.MATHIYAZHAG AN	PRO1684	J/MS 12

102	2113112	A STUDY ON FACTORS INFLUENCING THE CUSTOMER PURCHASE INTENTION TOWARDS PACKGING WITH SPECIAL REFERENCE TO RETURNBLE GLASS BOTTLES IN COCA - COLA	M.VISWA	Dr.P.SIVAPRAGASAM	PRO1685	J/MS 12
103	2113113	RATIOS ANALYSIS FOR IT SECTOR WITH ALTMAN Z SCORE	J.YASMIN	Dr.G.S.NALINI	PRO1686	J/MS 12
104	2113114	REDESIGNING THE RECRUITMENT PROCESS AT THE TOP ANIL MAARKETING COMPANY, DINDIGUL	J.YASWANTH	Dr.P.MUTHARASI	PRO1687	J/MS 12
105	2113115	SALES GENERATIONS THROUGH ASSET AUDIT FOR HINDUSTAN COCA - COLA BEVERAGES A STUDY WITH SPECIAL REFERANCE TO TRICHY	M.ALBIN RICHARD	Prof.P.NANCYPRABH A	PRO1688	J/MS 12
106	2113116	A STUDY ON HOW TO RUN A PROFIT ABLE CO WORKING SPACE	A.ANITHA RAHINI	Dr.K.MATHIYAZHAG AN	PRO1689	J/MS 12
107	2113117	A STUDY ON CONSUMER PREFERENCE FOR HINDUSTAN COCA - COLA BEVERAGE PVT LTD	J.A.GANGADHARAN	Dr.J.RAMESH KUMAR	PRO1690	J/MS 12
108	2113118	A CASE STUDY ON PROCESS AND ANALYSIS IN BAGGING PLANT	D.KARAN	Dr.K.MATHIYAZHAG AN	PRO1691	J/MS 12
109	2113120	SALES GENERATING STATEGIES FOR MAGNIK INDIA USING PROMOTIONAL ACTIVITIES AND ONLINE MARKETING	BALAKRISHNA RAMKUMAR	Dr.R.PRINCE	PRO1692	J/MS 12
110	2113121	STUDY ON ASSET ALLOCATOR FUND AND ITS PENETRAION	L.G.ASHVATH	Prof.A.ARUN KUMAR	PRO1693	J/MS 12
111	2113122	STUDY ON TRAINING AND DEVELOPMENT IN BELSTAR MICRO FINANCE	M.JOE MARIAN HEARTSON	Dr.P.SIVAPRAGASAM	PRO1694	J/MS 12
112	2113123	THE STUDY ON CONSUMER BUYING BEHAVIOUR OF FLAVOURED MILKS AT HORECA SEGMENT	R.NITHISH KUMAR	Dr.R.PRINCE	PRO1695	J/MS 12
113	2113124	A STUDY OF MAAZA TETRA PACK IN RETAILS	T.RATHISHA	Prof.P.NANCYPRABHA	PRO1696	J/MS 12
114	2113125	A STUDY OF CUSTOMER SATISFACTION IN ONLINE SHOPPING	V.AKASH	Dr.K.MATHIYAZHAG AN	PRO1697	J/MS 12
115	2113126	PERFORMANCE ANALYSIS OF INDEX FUNDS	R.YOGESHWARAN	Dr.S.NAREND	PRO1698	J/MS 12
116	2113128	COMPREHENSIVE FINANCIAL ANALYSIS OF GREENSTAR FERTILIZERS LTD	N.GOMATHI SANKAR	Dr.V.PRADEEP	PRO1699	J/MS 12